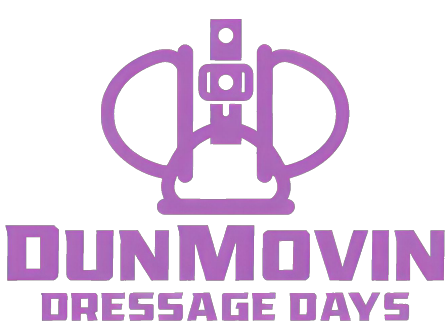


DunMovin Dressage Days

Devon Horse Show Grounds

August 21-23, 2026

Proceeds benefit Chester County Food Bank



Letter From the President

COMMITTEE

Doreen Garland,
President

Joan Chain

Sallie Dixon

Tim Garland

Dana Guthrie

Andrea Jenkins

Diana Lorine

Lindsay Porter

Michele Slinkman

Kristi Vaccarelli

Tyra Wieggers

Tina Witek

Amanda Stout

May 1, 2026

Dear Fellow Equestrians and Supporters of Dressage,

It is with great pride and excitement that we welcome you to the **6th Annual DunMovin Dressage Days**, held at the prestigious Devon Horse Show Fairgrounds. The 2026 DunMovin Dressage Days brings together two exceptional shows into one memorable weekend—our USEF/USDF Recognized Show and GAIG Qualifying Event on August 21 and 22 features the 3rd Annual Musical Freestyle Jackpot and the 4th Annual Team Challenge, alongside our popular Amateur Only Show on August 23. This unique opportunity allows riders of all levels to experience the historic Dixon Oval.

As we continue to grow and evolve, we are excited to introduce something new for 2026. **Our Amateur Only Show will now include a leadline class**, created specifically to welcome the youngest riders and encourage the next generation of dressage enthusiasts.

We are also proud to once again partner with the **Chester County Food Bank** as our charitable beneficiary. Thanks to the generosity of our community, we successfully raised more than \$2,000 for the food bank in 2025 and are honored to continue supporting their important work in 2026.

None of this would be possible without the generous support of our sponsors, whose partnership plays a vital role in elevating the competition, enhancing the rider experience, and enabling us to continue growing the show.

With your support, we look forward to making the 2026 show bigger, better, and more memorable than ever. A range of sponsorship opportunities and benefits is outlined in the following pages, and we would be honored to have you join us in supporting this special event.

Warm regards,

DOREEN GARLAND

President, DunMovin Dressage Days

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Sponsorship Packages

TITLE SPONSOR: APPLIES ACROSS ENTIRE EVENT (1 AVAILABLE) – \$5,000

Enhance your brand's visibility and engagement with our audience:

✓ **PREMIUM PRINT & DIGITAL EXPOSURE**

- Full-page ad in the digital show program with link to your company website (JPG or PDF ad provided by sponsor)
- Full-page color ad included in exhibitor packets
- Social media inclusion

✓ **ON-SITE BRAND PRESENCE**

- Vendor booth for the duration of the show
- Sponsor visibility throughout the event (banner provided by sponsor)

✓ **NAMED AWARDS & RECOGNITION**

- Company name on show ribbons
- Daily High Score Award presented in your company's name
- Ability to present awards

✓ **ELEVATED GUEST EXPERIENCE**

- 15 tickets to the Committee Stand for the Musical Freestyle Challenge on Friday night



For sponsorship inquiries, please contact Lindsay at DDDsponsorship@dunmovin.net

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Sponsorship Packages

► DUNMOVIN DRESSAGE DAYS I & II

August 21-22, 2026 (USEF/USDF Licensed Show)

Benefits:	Day Sponsor (2 Available) \$2,500 each	Special Class Sponsorships (2 Available: FEI Musical Freestyle Challenge, First-Fourth Level Musical Freestyle Challenge) \$1,500 each	Division Sponsorships (10 Available) \$650 each	General Sponsorships (Unlimited) \$250 each
Banner (provided by sponsor)	✓			
Digital program ad (JPEG or PDF provided by sponsor)	Full-page	1/2 page	1/4 page	Business card
Social media inclusion	✓	✓	✓	
Daily public address announcements	✓	✓		
Ability to present awards	✓	✓		
Committee Stand tickets for Friday night Musical Freestyle Challenge	10	8	5	

PRIZE SPONSORSHIP (CASH OR PRODUCTS)

➔ Daily High Score Awards

- **Junior/young rider:** (2 available; 1 per day) value \$150–\$200 each
- **Amateur:** (2 available; 1 per day) value \$150–\$200 each
- **Professional:** (2 available; 1 per day) value \$150–\$200 each

➔ Top Three Class Prizes

- **1st Place:** (30 available) value \$75 each *differentiate for riders in multiple classes
- **2nd Place:** (30 available) value \$50 each *differentiate for riders in multiple classes
- **3rd Place:** (30 available) value \$20 each *differentiate for riders in multiple classes

➔ Team Competition:

- **Low division:**
 - (5) Champion winners
 - (5) Reserve Champion winners
- **High division:**
 - (5) Champion winners (~\$100 value)
 - (5) Reserve Champion winners (~\$50 value)

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Sponsorship Packages

► AMATEUR ONLY DRESSAGE SHOW

August 23, 2026 (Schooling Show)

Benefits:	Day Sponsor (1 Available) \$2,500	Special Class Sponsorships (1 Available: Leadline) \$1,500 each	Division Sponsorships (10 Available) \$650 each	General Sponsorships (Unlimited) \$250 each
Banner (provided by sponsor)	✓			
Digital program ad (JPEG or PDF provided by sponsor)	Full-page	1/2 page	1/4 page	Business card
Social media inclusion	✓	✓	✓	
Daily public address announcements	✓	✓		
Ability to present awards	✓	✓		
Committee Stand tickets for Friday night Musical Freestyle Challenge	10	8	5	

PRIZE SPONSORSHIP (CASH OR PRODUCTS)

➔ Daily High Score Awards

- **Junior/Young rider:** (1 available) value \$150–\$200 each
- **Amateur:** (1 available) value \$150–\$200 each

➔ Division Champion Prizes

- (16 available) value \$100 each *differentiate for riders in multiple classes

➔ Division Reserve Champion Prizes

- (16 available) value \$100 each *differentiate for riders in multiple classes

➔ Top Three Class Prizes

- **1st Place:** (40 available) value \$75 each *differentiate for riders in multiple classes
- **2nd Place:** (40 available) value \$50 each *differentiate for riders in multiple classes
- **3rd Place:** (40 available) value \$20 each *differentiate for riders in multiple classes

➔ Team Competition:

- **Low division:**
 - (5) Champion winners
 - (5) Reserve Champion winners
- **High division:**
 - (5) Champion winners (~100 value)
 - (5) Reserve Champion winners (~50 value)

For sponsorship inquiries, please contact Lindsay at DDDsponsorship@dunmovin.net

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Sponsorship Application

Sponsor Name (as it will appear in program): _____

Contact Name: _____

Phone: _____ Email: _____

Mailing Address: _____

SPONSORSHIP PACKAGE (CHECK ONE):

TITLE SPONSOR:

☐ Applies across the entire event (1 available) - \$5,000

DUNMOVIN DRESSAGE DAYS I & II:

- ☐ Day Sponsor (2 available) - \$2,500 each
- ☐ FEI Musical Freestyle Challenge (1 available) - \$1,500
- ☐ First-Fourth Level Musical Freestyle Challenge (1 available) - \$1,500
- ☐ Division Sponsorship (10 available) - \$650 each
- ☐ General Sponsorship - \$250
- ☐ Prize Sponsorship (Cash or Products)

AMATEUR ONLY DRESSAGE SHOW:

- ☐ Day Sponsor (1 available) - \$2,500 each
- ☐ Leadline class Sponsorship (1 available) - \$1,500
- ☐ Division Sponsorship (10 available) - \$650 each
- ☐ General Sponsorship - \$250
- ☐ Prize Sponsorship
 - ☐ Cash - Award _____
 - ☐ Product - Award _____ Value _____

PAYMENT METHOD (EXCLUDING PRODUCT PRIZE SPONSORSHIP):

☐ **Venmo:** @Dressage-Shows ☐ **Check:** please make payable to DunMovin Dressage Days, LLC

Authorized Signature: _____ Date: _____

Please return application, payment and artwork by **August 1, 2026**, to:
DunMovin Dressage Days, LLC
103 South Yale Street, York, PA 17403

***Prizes also need to be shipped by August 1, 2026**

For sponsorship inquiries, please contact Lindsay at DDDsponsorship@dunmovin.net