



**DunMovin Dressage Days**  
**USEF/USDF Licensed Show**  
**Amateur, Junior & Young Riders Show**  
**Devon Horse Show Grounds**  
**August 23 - 24, 2025**



June 11, 2025

**Committee**

Doreen Garland  
President

Joan Chain

Sallie Dixon

Linda Drejza

Tim Garland

Dana Guthrie

Andrea Jenkins

Lauren Jendrasiak

Diana Lorine

Michele Slinkman

Kristi Vaccarelli

Tyra Wiegers

Tina Witek

Amanda Stout

Dear Fellow Equestrians and Supporters of Dressage,

It was a great pleasure to have shared a successful year of **DunMovin Dressage Days, a USEF/USDF Licensed Show and Amateur Only Show** at the historic Devon Horse Show Grounds in 2024. We hope you will join us **August 23 and 24, 2025** for an exciting weekend of dressage for horses, riders and spectators. This is a rare opportunity for our extensive amateur horse community to compete in the famed Dixon Oval at the world-renowned Devon Horse Show.

This year we are thrilled to share that a portion of the proceeds from the show will support the **Chester County Food Bank**. CCFB is a local nonprofit organization which addresses the critical issue of food insecurity here in our community which distributes nutritious foods through a community network and provides wellness, education and gardening initiatives to strengthen the community and build community engagement.

None of these efforts are possible without the support of our community of sponsors. Pending your level of participation, you will have the exciting opportunity to present to awards in the Dixon Oval, experience the benefits of naming rights for visible venues or host a VIP reception at the show. New this year, we are excited to offer specific sponsorships for the exclusive use of the Committee Stand overlooking the Dixon Oval at the north end of the arena on Saturday night which includes lite fare and refreshments. A variety of sponsorship levels and benefits are outlined in the enclosed Sponsorship Opportunities.

Thank you for considering our request and we look forward to working with you and your organization. Please reach out with any questions via email to [DunmovinDDSponsor@gmail.com](mailto:DunmovinDDSponsor@gmail.com).

Sincerely,

Doreen Garland, President



*Dunmovin Dressage Days, LLC 812 Guthrie Road, West Chester, PA 19380*



# Sponsorship Opportunities

## DIAMOND/TITLE *(one available)*

**\$5,000**

- Vendor booth for the duration of the show
- Company name on show ribbons
- Daily high score award presented in your company's name
- Sponsor visibility throughout the event (banner provided by sponsor)
- Full page ad in our digital program with link to company website (provide JPG or PDF ad)
- Full page color ad included in our exhibitor packets (provided by sponsor)
- Social media inclusion
- Ability to present awards
- 15 tickets to the Committee Stand for the Musical Freestyle Challenge on Saturday night

## PLATINUM LEVEL

**\$2,500**

- Sponsor visibility throughout event (banner provided by sponsor)
- Full page ad in the digital show program with link to company website (provide JPG or PDF ad)
- Social media inclusion
- Daily public address announcements
- Company name & logo listed on the Sponsorship boards posted throughout the show grounds.
- Ability to present awards
- 10 tickets to the Committee Stand for the Musical Freestyle Challenge on Saturday night

## MUSICAL FREESTYLE CHALLENGE **\$1,750**

- FEI Musical Freestyle Challenge (1 available)
- First through Fourth Level Musical Freestyle Challenge (1 available)
- Full page ad in the digital show program with link to company website (provide JPG or PDF ad)
- Ability to present awards and checks
- Sponsor visibility throughout the event
- Daily public address announcements
- 8 tickets to the Committee Stand for the Musical Freestyle Challenge on Saturday night

## GOLD LEVEL

**\$1,250**

- 1/2 page ad in the digital show program with link to company website (provide JPG or PDF ad)
- Social media inclusion
- Company name announced during awards presentation
- Ability to present awards
- 5 tickets to the Committee Stand for the Musical Freestyle Challenge on Saturday night

## SILVER LEVEL

**\$650**

- 1/4 page ad in the digital show program (provide JPG or PDF ad)
- Social media inclusion

## BRONZE LEVEL **\$350**

- Business card included in show program (provide JPG or PDF ad)



## SPONSORSHIP APPLICATION:

**DunMovin Dressage Days**  
**USEF/USDF Licensed Show**  
**Amateur, Junior & Young Riders Show**  
**Devon Horse Show Grounds**  
**August 23 - 24, 2025**



**Sponsor Name as it will appear in Program:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Email Address** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City/State/Zip:** \_\_\_\_\_

### **Sponsorship Level (check one):**

( ) *Diamond/Presenting(one available) - \$5,000*

( ) *Platinum - \$2,500*    ( ) *Musical Freestyle Challenge (two available) - \$1,750*

( ) *Gold - \$1,250*    ( ) *Silver - \$650*    ( ) *Bronze - \$350*

### **Payment:**

Venmo: @Dressage-Shows

Checks payable to DunMovin Dressage Days, LLC mailed to:  
Dunmovin Dressage Days, LLC 812 Guthrie Road West Chester, PA 19380

**Authorized Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

*\*Sponsorships should be submitted no later than **August 1, 2025** to guarantee inclusion in the show program (provide JPG or PDF ad) Questions? Please email DunmovinDDsponsor@gmail.com*

