



*Presented at Devon*

*August 24-26, 2023*

<https://dunmovin.net/dunmovin-dressage-days-devon/>

Dear Supporter of Dressage,

It is with great pleasure that I report that our second year of hosting *Dunmovin' Dressage Days* at the historic Devon Fairgrounds was yet another success. This year, in addition to hosting our fabulous adult amateurs, we welcomed several international riders as competitors in our recognized competition. The feedback we've received has been that of an overwhelmingly positive nature and we are chomping at the bit, pun most certainly intended, to begin preparations for our 2023 event!

As we embark on this year's journey, the support from our sponsors is as important as ever—without the generosity of sponsors like yourself, continuing this special event would not be possible. I would like to personally invite your business to be a part of the magic through sponsorship of the 2023 *DunMovin' Dressage Days*. There are currently a variety of sponsorship levels to suit the individual needs of your organization, all of which are outlined on the included 'Sponsorship Opportunities' page.

I thank you for considering this request and look forward to working with you and your business. Please feel free to reach out to our sponsorship coordinator, Diana Lorine at 610-716-0217, with any questions.

Sincerely,

A handwritten signature in black ink that reads 'Doreen Garland'.

Doreen Garland



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## Sponsorship Opportunities



**Show Sponsor (1 available) \$10,000**

- Vendor booth
- Company name on show ribbons
- Daily high score award presented in your company's name
- Multiple banners placed throughout the event grounds, including the main entrance (provided by sponsor)
- Full page ad in our digital show program with link to company website (please provide JPG or PDF ad)
- Full page color ad included in our exhibitor packets
- Social media posts and promotion
- Company name & logo on shirts worn by volunteers at the show
- A company representative is invited to present awards throughout the weekend

**Platinum Sponsor: \$1,000**

- Company banner displayed at event grounds (provided by sponsor)
- Full page ad in the digital show program with link to company website (please provide JPG or PDF ad)
- Company name & logo included in social media posts & promotions
- Company name announced multiple time during the event
- Company name & logo on shirts worn by volunteers at the show
- A company representative is invited to present awards throughout the weekend

**Gold Sponsor: \$600.00**

- 1/2 page ad in the digital show program with link to company website (please provide JPG or PDF ad)
- Company name & logo included in social media posts & promotions
- Company name announced during awards presentation
- A company representative is invited to present awards

**Silver Sponsor: \$300.00**

- 1/4 page ad in the digital show program (please provide JPG or PDF ad)
- Company name & logo included in social media posts & promotions

**Bronze Sponsor: \$100.00**

- Business card included in show program (please provide JPG or PDF ad)



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### Sponsor Application

Sponsor Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

**Sponsorship Level (check one):**

- ~~Show Sponsor - \$10,000~~
- Platinum Sponsor - \$1,000
- Gold Sponsor - \$600
- Silver Sponsor - \$300
- Bronze Sponsor - \$100

**Payment:**

Please make checks payable to *DunMovin Enterprises, LLC*

Checks should be mailed to:  
Dunmovin Enterprises, LLC  
812 Guthrie Road  
West Chester, PA 19380

Authorized Signature: \_\_\_\_\_ Date \_\_\_\_\_

*Sponsorships should be submitted no later than August 1, 2023 to guarantee inclusion in the show program*