



Dear Supporter of Dressage,

I am thrilled to report that our inaugural *DunMovin Dressage Days presented at Devon* was a tremendous success! Within the first 24 hours of accepting entries, the event was filled, and a waitlist was opened. The show grounds hosted more than 160 exhibitors who competed across two rings for a total of 266 rides. During the *Amateur Only Dressage Show*, 25 specialty awards were presented and over the course of the weekend a total of 48 classes were placed with over 190 ribbons. As a result of the overwhelmingly positive response, and to accommodate an even larger number of exhibitors, we have made the decision to expand! We are excited to share that *DunMovin Dressage Days presented at Devon* will now include 4 days of competition, with two of the days devoted solely to our adult amateur riders.

As we embark on this exciting year of growth, the support from our sponsors is as important as ever. I would like to personally invite your business to be a part of this special event through sponsorship of the *2022 DunMovin' Dressage Days presented at Devon*. The generosity of business like yours enables us to provide our exhibitors with an experience that cannot be matched. There are currently a variety of sponsorship levels to suit the individual needs of your organization, all of which are outlined on the included 'Sponsorship Opportunities' page

I thank you for considering this request, and look forward to working with you and your business. Please let me know if you have any questions regarding becoming a sponsor.

Sincerely,

Doreen Garland



Sponsorship Opportunities

Event Sponsor: \$1,000

- Company banner displayed at event grounds (provided by sponsor)
- Company marketing information distributed in competitor packets & available at entry booth. (provided by sponsor)
- Company name & logo listed as 'Event Sponsor' with all **DunMovin Dressage Days** digital-publications
- 1 Full page ad in the digital show program with link to company website (please provide PDF ad)
- Company name announced multiple time during the event
- Company name & logo on shirts worn by volunteers at the show
- A company representative is invited to present awards throughout the weekend

Awards Sponsor: \$600.00

- Company name & logo listed as 'Award Sponsor' with all **DunMovin Dressage Days** digital publications
- 1/2 page ad in the digital show program with link to company website (please provide PDF ad)
- Company name announced during awards presentation
- A company representative is invited to present awards

Division Sponsor: \$300.00

- Company name & logo listed as 'Division Sponsor' with all **DunMovin Dressage Days** digital publications
- 1/4 page ad in the digital show program (please provide PDF ad)

Ribbon Sponsor: \$100.00

- Business card printed in show program (please provide PDF ad)

Friend of the Show Sponsor: \$50.00

- Name printed in program

All sponsorship banners and marketing information displayed for the duration of the event



Sponsor Application

Sponsor Name: _____

Contact Name: _____

Phone: _____

Email Address: _____

Address: _____

City/State/Zip: _____

Sponsorship Level (check one):

- Show Sponsor - \$1,000
- Award Sponsor - \$600
- Division Sponsor - \$300
- Ribbon Sponsor - \$100
- Friend of the Show Sponsor - \$50

Payment:

Please make checks payable to *DunMovin Enterprises, LLC*

Checks should be mailed to:
 Dunmovin Enterprises, LLC
 812 Guthrie Road
 West Chester, PA 19380

Authorized Signature: _____ Date _____

Sponsorships should be submitted by August 1, 2022 in order to be included in the program