



DUNMOVIN DRESSAGE DAYS



Amateur Only
DRESSAGE SHOW

Dear Supporter of Dressage,

From the beginning, my mission has been to cultivate an event that not only celebrates the partnership shared by the adult amateur and their horse, but also provides a venue to foster the development of that relationship—hence the creation of the *Amateur Only Dressage Show*. Over the past several years, my passion for providing exhibitors with such an experience has been met with overwhelming success. It is this enthusiasm and support that motivates me to continually grow and evolve. Unfortunately, my plans for 2020, like so many others, came to a crashing halt as the world shut down in the midst a global pandemic. Rather than allowing the events of 2020 to extinguish my passions, I used the time to prepare for the future and I am thrilled to announce that the 2021 WILL BE THE YEAR!

This summer, the Amateur Only Show will be included in a fabulous, two-day event, entitled '*DunMovin Dressage Days*' and will take place at the historic Devon Fairgrounds from August 28th-29th. The first day of the event will focus on the achievements of the amateur rider and will be followed by a recognized show on day two, where professionals, amateurs, and JR/YRs alike, can ride down centerline at Devon. This show will be the first of its kind at this prestigious venue – a combination of both schooling and recognized dressage competitions—and promises to be an extraordinary experience for all those involved!

Throughout the years, I have relied on the generosity of businesses such as yours to help me achieve the goal of providing exhibitors with a memorable experience that celebrates their commitment to the sport. This year, more than ever, I am in need of your support! I would like to personally invite your business to be a part of this special event through sponsorship of the *2021 DunMovin' Dressage Days*. There are currently a variety of sponsorship levels to suit the individual needs of your organization, all of which are outlined on the included 'Sponsorship Opportunities' page

I thank you for considering this request, and look forward to working with you and your business. Please let me know if you have any questions regarding becoming a sponsor.

Sincerely,

A handwritten signature in cursive script that reads 'Doreen Garland'.

Doreen Garland



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Sponsorship Opportunities

Event Sponsor: \$1,000

- Company banner displayed at event grounds (provided by sponsor)
- Company marketing information distributed in competitor packets and available at entry booth. (provided by sponsor)
- Company name & logo listed as 'Event Sponsor' with all *DunMovin Dressage Days* digital and print publications
- 1 Full page ad in show program
- Name announced at least 4 times during each day ("this show is made possible by...")
- Company name displayed on score board periodically throughout the weekend
- A company representative is invited to present awards throughout the weekend
- Name & logo on shirts worn by volunteers at the show

Awards Sponsor: \$600.00

- Company banner displayed at event grounds (provided by sponsor)
- Company name & logo listed as 'Award Sponsor' with all *DunMovin Dressage Days* digital and print publications
- Company name displayed on score board periodically throughout the weekend
- 1/2 page ad in show program
- A company representative is invited to present awards

Division Sponsor: \$300.00

- Company name & logo listed as 'Division Sponsor' with all *DunMovin Dressage Days* digital and print publications
- Business card printed in show program
- A company representative is invited to present awards

Trainer Sponsor: \$100.00

- Business card printed in show program
- Name displayed on score board periodically throughout the weekend

Friend of the Show Sponsor: \$50.00

- Name printed in program

All sponsorship banners and marketing information displayed for the duration of the event



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Sponsor Application

Sponsor Name: _____

Contact Name: _____

Phone: _____

Email Address: _____

Address: _____

City/State/Zip: _____

Sponsorship Level (check one):

- Show Sponsor - \$1,000
- Award Sponsor - \$600
- Division Sponsor - \$300
- Trainer Sponsor - \$100

Payment Option (check one):

- check** – please make checks payable to *DunMovin Enterprises, LLC*

Checks should be mailed to:
 Dunmovin Enterprises, LLC
 812 Guthrie Road
 West Chester, PA 19380

- PayPal** – please use Dunmovin2@verizon.net for all PayPal payments

Authorized Signature: _____ Date _____